

MINISTRY OF TOURISM

Invitation to Tender – REF # MT 2021/01

Re-tender Consultancy Services for a Social Media Services Provider for the Ministry of Tourism

Background

The Government of Jamaica, through the Ministry of Tourism, aims to engage a Social Media Services Provider to effectively use our online platforms to increase the visibility of the work of the Ministry of Tourism and its Agencies with the aim of building an inclusive tourism sector that benefits all Jamaicans.

Scope:

The Ministry of Tourism is seeking a firm/consultant(s) with proven tourism experience to further develop and guide its social media strategy through robust multimedia campaigns.

Tender Requirements:

- Copy of a valid Tax Compliance Letter (TCL). Tenders submitted without a valid TCL will be automatically rejected.

Procurement Method:

National Competitive Bidding (NCB)

Collection of Tender Documents:

The details of this engagement are included in the Request for Proposal which will be available for download via the Government Electronic Procurement Portal (www.gojep.gov.jm) **as at 4:00 p.m. on Monday, January 11, 2021**. No hard copies of bids will be accepted and there will be no tender box for drop-off of tender documents.

Tender Submission:

Bids must be submitted online via www.gojep.gov.jm on/or before **Tuesday, February 2, 2021 at 11:00 a.m.** Late Bids will be automatically rejected by the system. An online bid opening will take place on **Tuesday, February 2, 2021 at 11:15 a.m.**

To participate in this tender opportunity, Suppliers must first be registered on the Government of Jamaica Electronic Procurement System via the platform at www.gojep.gov.jm. For assistance to register, download of tender documents and upload of tender proposals, please contact the **Ministry of Finance, Procurement and Asset Policy Unit** Customer Care Desk at: 876-932-5220/876-932-5246/876-932-5253 or via email at oppccustomer care@mof.gov.jm.

For further queries, please email procurement@mot.gov.jm.