



## MINISTRY OF TOURISM

### Request for Information (RFI)– REF # MT 2022/14 Consultancy to Conduct Diagnostic Study on the Tourism Value Chain System of Jamaica

#### **Background:**

The Government of Jamaica is seeking to procure a consultant to undertake a comprehensive diagnostic study of Jamaica's local tourism value chain, to include a value chain analysis and mapping of the tourism value chain. As an initial step in the procurement process, this RFI has been prepared to assist the Ministry of Tourism in fully understanding the extent to which consultants/firms in the marketplace can provide the required Diagnostic Study. The objective is to identify priority activities of comparative/competitive advantage, opportunities to uncover new niche areas and upgrade critical tourism activities through value chain development.

#### **Scope:**

**Through this RFI document the Ministry of Tourism requests information regarding your firm and your services in providing a Diagnostic Study on the Tourism Value Chain System of Jamaica. The information gathered will be used to finalize the Request for Proposal (RFP). A response to this RFI does not constitute a bid/proposal.**

The purpose of the consultancy is to conduct a diagnostic study on the local tourism value chain system, to include an assessment of the local supply chain for tourism. The specific objectives are to:

- 1.1.1 Map Jamaica's tourism value chain and undertake a comprehensive tourism value chain analysis.
- 1.1.2 Prepare a Tourism Value Chain Development and Action Plan

#### **Collection of RFI Documents:**

The details of this engagement are included in the Request for Information (RFI) document, which will be available upon request ([procurement@mot.gov.jm](mailto:procurement@mot.gov.jm)) as at 4:00 p.m. on Tuesday October 25, 2022.

#### **Clarification Deadline:**

The clarification deadline is Tuesday November 8, 2022 at 4:00 pm.

#### **Submission Deadline:**

Responses to the RFI must be submitted via email to [procurement@mot.gov.jm](mailto:procurement@mot.gov.jm) on/or before Tuesday, November 15 2022 at 11:00 a.m.

For further queries, please email [procurement@mot.gov.jm](mailto:procurement@mot.gov.jm)